

## News Release

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## **ENID BUSINESSMAN ENTERS SECOND YEAR LEADING BEER DISTRIBUTORS OF OKLAHOMA**

Oklahoma City, OK, January 6, 2016 – The Beer Distributors of Oklahoma (BDO), the 78-year old advocacy association representing the interests of Oklahoma’s independent beer distributors, has announced its 2016 officers.

Mitch Zaloudek of Pope Distributing Company in Enid will serve a second consecutive year as BDO Board Chairman. Vice Chairman and Chairman-Elect is Terry Parr of LDF Sales & Distributing, Inc. of Tulsa. Kevin Hitchcock of Hitchcock Distributing, Inc. in Durant will serve a second consecutive year as Secretary/Treasurer. Immediate Past Chairman is Gordon Green of Capital Distributing in Oklahoma City.

“Since 1938, the Beer Distributors of Oklahoma have represented Oklahoma’s independent beer distributors at the state Capitol and in Washington, D.C., making it one of Oklahoma’s oldest advocacy organizations,” said Brett Robinson, BDO president. “We are proud of our heritage and the work our members have done for decades in collaborating with policy makers to implement responsible alcohol laws while protecting the three-tier system and state-based regulation. BDO’s independent distributor members contribute overwhelmingly to Oklahoma’s economy by providing thousands of jobs and tax revenue on an annual basis, while advocating alcohol responsibility in numerous public safety initiatives and campaigns. Because beer and alcohol are different than other consumer products they must be treated as such, by not only those within the industry, but consumers and government as well.”

“It is an honor to be elected to serve another year as chairman of the Beer Distributors of Oklahoma, and I look forward to continuing the work we started last year.” said Zaloudek.

“Being part of an association comprised of members with multi-generational family ownership that not only provide quality jobs to their employees and tax dollars to the state, but are active in their local communities is very gratifying. With the possibility of major alcohol law reform on the horizon, our BDO team continues to work tirelessly to be part of the solution regarding the public’s interest in modernization and increased retail choice. I look forward to a landmark year for the Oklahoma alcohol industry.”

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*Founded in 1938, the purpose of the Beer Distributors of Oklahoma is to provide leadership which enhances the independent beer wholesale business; to advocate before government and the public on behalf of its members; to encourage the responsible consumption of beer and to provide programs and services that will enhance members’ efficiency and effectiveness.*

