

## News Release

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### **ENID BUSINESSMAN TO LEAD BEER DISTRIBUTORS OF OKLAHOMA**

Oklahoma City, OK, January 16, 2015 – The Beer Distributors of Oklahoma (BDO), a 77-year old advocacy association representing the interests of licensed Oklahoma beer distributors, announced today that Mitch Zaloudek of family-owned Pope Distributing Company in Enid will serve as BDO board chairman in 2015.

“Since 1938, the Beer Distributors of Oklahoma have represented state beer distributors at the state Capitol and in Washington, D.C., making it one of Oklahoma’s oldest advocacy organizations,” said Brett Robinson, BDO president. “We are proud of our heritage and the work our members have done for decades in collaborating with policy makers to implement responsible alcohol laws while protecting the three-tier system and state-based regulation. BDO members contribute overwhelmingly to Oklahoma’s economy by providing thousands of jobs and tax revenue on an annual basis, while advocating alcohol responsibility in numerous public safety initiatives and campaigns. It is important to remember that beer and alcohol are different than other consumer products and must be treated as such, by not only those within the industry, but consumers and government as well.”

“It is an honor to be elected by my colleagues to serve as 2015 chairman of the Beer Distributors of Oklahoma, and I am proud to be a member of our family-owned, multi-generation independent business in Enid,” said Zaloudek. “Distributors play a very important role in protecting the three-tier alcohol distribution system, and we provide high-quality jobs and substantial tax revenue across Oklahoma. I am excited to work with my fellow industry

professionals as we continue our advocacy and public outreach efforts across many issues related to the beer distribution industry.”

The 2015 BDO officers and directors are:

Chairman – Mitch Zaloudek, Pope Distributing Company, Enid

Vice Chairman /Chairman-Elect – Matt Jett, Jett Distributing Company, Clinton

Secretary/Treasurer – Jason Moreau, A&B Distributors, Inc., Muskogee

Immediate Past Chairman – Gordon Green, Capital Distributing Company, OKC

Director – Jim Eason - Southwest Sales, Inc., Lawton

Director – Bill Goodlatte - LDF Sales & Distributing, Inc., Wichita, KS

Director – Kevin Hitchcock - Hitchcock Distributing, Inc., Durant

Director – Dan Peters - Anheuser-Busch Sales of Tulsa, Tulsa

Director – Mike Peters - Anheuser-Busch Sales of Oklahoma, OKC

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*Founded in 1938, the purpose of the Beer Distributors of Oklahoma is to provide leadership which enhances the independent beer wholesale business; to advocate before government and the public on behalf of its members; to encourage the responsible consumption of beer and to provide programs and services that will enhance members' efficiency and effectiveness.*